



**OMAHA
SYMPHONY**

Ankush Kumar Bahl, Music Director

COMMUNITY IMPACT 2023/24



SEASON RECAP

What a year!

GRAMMY nominations, new partnerships, award-winning education programs, and expanded digital offerings to reach those near and far – your Omaha Symphony celebrated community and made music more accessible than ever in 2023/24.



The Omaha Symphony's vision is to be an **adaptable, innovative, and valuable** resource for our community and to foster a culture of inclusion.



48,085
tickets sold



267,577
individuals reached



More than
236
concerts and
community programs



1ST
ever GRAMMY nomination!



SEASON HIGHLIGHTS

The 2023/24 season was full of spectacular music!

During Maestro Ankush Kumar Bahl's third year, we continued championing American artists and composers and showcasing new works alongside beloved favorites.

Maestro Bahl's vision of *Reimagining the Concert Experience* produced a dynamic concert season that included elements such as a projection screen above the orchestra providing magnified views of musicians as well as incorporating multi-disciplinary performances.



EMANUEL AX



STEWART COPELAND



DEMARRE MCGILL



PHYSICIANS MUTUAL CHRISTMAS CELEBRATION



THE MUSIC OF THE BEATLES



MUSIC DIRECTOR LAUREATE THOMAS WILKINS



OMAHA SYMPHONY
FORTE
 AMPLIFYING THE STRENGTHS OF OUR COMMUNITY

Forte has three primary imperatives:



- Create collaborative experiences
- Reflect Omaha on our stage
- Ensure access



2023/24 COMMUNITY PARTNERS:

Autism Action Partnership, Culxr House, Omaha Public Library, NOMA, Mariachi Rey Azteca, Nebraska Chinese Association, and more!



Focused on outreach, Forte is made possible because of the work of our multifaceted IDEA (Inclusion, Diversity, Equity, and Access) initiative and builds upon our long history of community engagement. This foundation, including developing our Statement of Intent, engaging in comprehensive equity audits and developing benchmarks, and directing organization-wide training have allowed the Omaha Symphony to authentically engage in this important work.



We reached

10,645

community members with **FREE** Forte programming



Our **Ticket Access** program provided nearly

3,000

complimentary tickets to over **25 partner organizations** last season.



We hosted more than

55

Forte events





GENE LEAHY MALL

The Omaha Symphony is proud to partner with The RiverFront to provide free concerts at the Gene Leahy Mall for our community!

We returned to the Performance Pavilion in July for a second annual Independence Day Celebration with beautiful patriotic music culminating in a grand fireworks display. In September, we took part in the One Community Cultural Festival with our “Sounds of the City” concert featuring several of our Forte community partners.

23,000
attendees





EDUCATION PROGRAMS

Ensuring broad access to the arts is at the heart of our mission, and our educational programming makes up more than 30 percent of our orchestra’s time. Susan Morris Adventures in Music is our award-winning series of five music education programs that are interactive, adhere to state education standards, and build upon one another so that students can participate from prekindergarten through high school for a continuous learning experience.



OMAHA SYMPHONY

Susan Morris
ADVENTURES IN MUSIC
PROGRAMS

Our education programs make music accessible to students across the region. The Adventures in Music audience is comprised of students and teachers from public, private, and alternative schools as well as homeschools and other specialized learning centers – reflecting the Omaha metro community.



IN 2023/24, OUR IN-PERSON AND VIRTUAL CLASSROOM PROGRAMMING:

- 
 Served **40,000+** students and educators
- 
 Registered **320** schools
- 
 Provided **114** education events

DIGITAL INITIATIVE

Our digital initiative is critical to our long-term future as an industry and as an organization. It helps us reach beyond the four walls of our traditional concert hall, break down barriers to participation, and serve a much broader segment of our community, state, and region.

THIS DIGITAL INITIATIVE ALLOWS THE OMAHA SYMPHONY TO:

- Amplify education programs through our Virtual Classroom
- Reach a broader audience through heightened engagement
- Enhance live concerts through Maestro Bahl's *Reimagining the Concert Experience* initiative
- Develop dynamic digital concerts



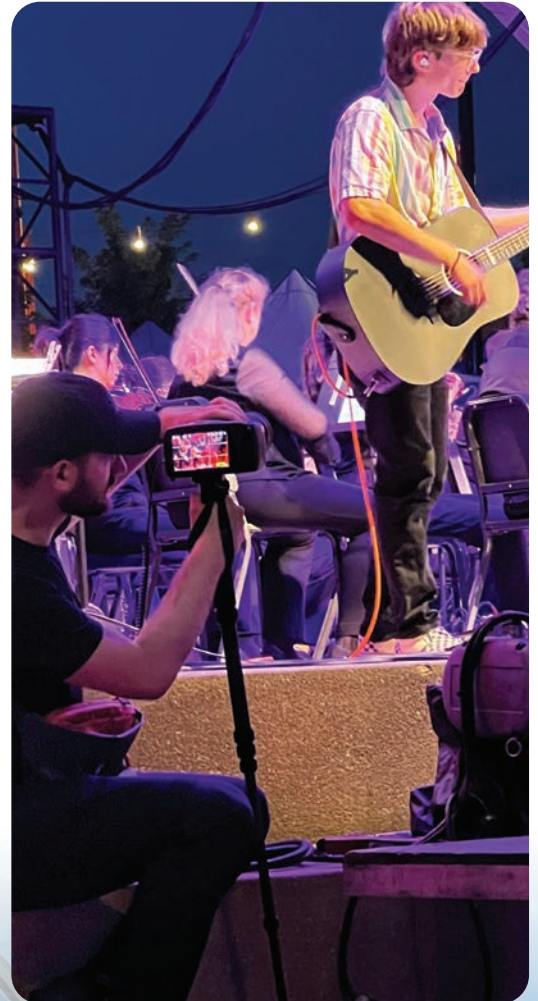
Reached

165,000+ viewers through

340 digital concerts and videos
on our Virtual Classroom and YouTube



5 television programs in partnership
with WOWT and NPM



THANK YOU

We could not have achieved these amazing accomplishments without the support of our tremendous community! Your **Omaha Symphony** continues to bring extraordinary concerts, award-winning education programs, and ever-expansive community engagements efforts throughout the metro area—because of **YOUR** generosity. We can't wait to see you in **2024/25**, whether in the concert hall, outside the concert hall, or **BOTH!**

